

# **Sheida Zahra Shirvani Shahenayati, Ph.D.**

**Ohio University-Zanesville**

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## **ACADEMIC TRAINING**

Ph.D. North Texas State University (May, 1987). Major: College Teaching. Specialization: Interpersonal/Intercultural Communication

M.A. Eastern New Mexico University (May, 1979). Major: Communication Theory. Specialization: Interpersonal/Intercultural Communication

B.A. Damavand College, Tehran, Iran (May, 1976). Major: English Literature. Minor: Philosophy

## **PROFESSIONAL EXPERIENCE**

### **Ohio University-Zanesville - 1987 – present**

**Academic Division Coordinator** Fall 2008 – Present

Responsible for 41 group I and II faculty

Teaching evaluation

Annual review packages

Promotion and Tenure

Faculty development budget

Faculty research budget

Faculty P-cards

Faculty grant funds expenditures

Record maintenance

Faculty leadership Manage crises

Faculty ambassador to the Dean's office

**Professor** of Interpersonal Communication. Fall 2003 - present.

**Associate Professor** of Interpersonal Communication. 1994 - 2003

**Assistant Professor** of Interpersonal Communication. 1987 – 1992

### **North Texas Sate University 1981-1987**

**Adjunct Assistant Professor.** College of Education, Division of Secondary Education. Summer, 1987. Taught computer literacy to pre-service teachers.

**Teaching Assistant.** College of Education, Division of Human Services, Foundations and Multicultural Education. Fall 1981 - Summer, 1987.

**Computer Instructor.** Youth Opportunities Unlimited Program. 1986 - 1987.

## **OTHER EXPERIENCES**

### **Leadership Essential Program Winter 2010**

Nominated and participated the first pilot leadership program at Ohio University

Enhanced to be effective leader

Enhanced the essential and characteristic of leader in an organization

### **North Texas State University 1981 - 1985**

Study Abroad Office, North Texas State University. 1983-85. Advised undergraduate and graduate students on opportunities for overseas study; assisted departments with the development of overseas study programs; counseled students on cross-cultural and intercultural relations involving verbal and non-verbal communications.

IT coordinator, College of Education Learning Resources Center, North Texas State University. 1984.

Consultant, International Student Office, North Texas State University. 1982-85. Mentored international students in the United States.

Student Assistant, International Student Office, North Texas State University. 1981-83. Assisted international students; translated documents from Farsi to English; advised students on immigration matters.

### **Eastern New Mexico University 1978-1979**

Student Researcher, Eastern New Mexico University. 1978-1979. Assist faculty with their research.

Led and guided faculty and graduate students in new and innovative strategies to do research and manage their budgets.

### **Overseas Private sector-- Road Company 1974-76**

Translator, Iranian Road Company. 1974-1976.

Provided translation services for the company's correspondence and professional publication.

Control company's publication budget

Establishing relationship with company constituents

### **Organization involvement and activities**

**ICA (International Communication Association), Coordinator of international project**, "Gender equity in communication fields." Maintain the website, do statistical analysis for the survey, and write and edit the project report.

**OCA (Ohio Communication Association)**. Vice president elects 2008-2010, Executive director 2003-2008, Business Journal Manager 2002-2004 and College Representative 2000-2002. Attend board meetings and handle the financial affairs of the organization's publication and distribution of the Journal. Paper reviewer and conference organizer.

**AURCO (Association of University Regional Campus Organizations)**. Member of board and representative of Zanesville campus. Participate in board meetings. Responsible for bringing the AURCO conference to the Zanesville campus in 2005.

## **PROFESSIONAL ACTIVITIES**

### **Dissertation**

"A Comparison of Native and Non-native English-Speaking Teaching Assistants." North Texas State University, May 1987.

## Refereed Publications

Shirvani, Sheida (Spring 2010). Women of the “Sandwich” generation and multiple roles: The case of immigrant women. *Journal in Media Study*. (in press)

Shirvani, Sheida (2007). The politics of Hijab: Culture tradition of weapon and power. *Ohio Communication Journal*, 45,107-129.

Shirvani, Sheida, Aman, James, and Brent Wilson (2007). Evolving from Traditional to Hybrid: Placing Presentations into Context for Students. *Journal of Computing Sciences in Colleges*, 23 (2), 9-15.

Shirvani, S., Aman, A., and Wilson, B. (2007). Maintaining Lecture context in a blended course. *Journal of Computing Sciences in Colleges*. 24 (1), 12-17.

Shirvani, Sheida, and Aman, James. (Spring 2006). Dick and Jane online: Implications of gender differences for distance learning. *AURCO Journal*. 185-195.

Shirvani, Sheida, and Aman, James. (February 2006). Dick and Jane online: Considering online coursework. *Journal of Computing Sciences in Colleges*, 21 (3), 131-138.

Shirvani, Sheida (Spring, 2002). Uses of technology and distance learning. *International Journal Of Educational Learning*., pp. 12-17.

Shirvani, Sheida (July, 2002). Women behind the veil. *Feminist Media Studies*. pp. 47-50.

Shirvani, Sheida, (Fall 2001). Gender politics in the academy. In *Feminist Con/text: The Newsletter of the Feminist Scholarship Division of the International Communication Association* ([www.icahdq.org/divisions/feminist/context/Indexpage.htm](http://www.icahdq.org/divisions/feminist/context/Indexpage.htm)).

Shirvani, Sheida. (1999). Effective interviewing. *The Journal of Computing in Small Colleges*, 15 (1), 86-90.

Shirvani, Sheida (February 28, 1978). Nutrition Lab Offers Conference on Foods. *Lincoln Horizon*, 2.

Shirvani, Sheida. (January 24, 1978). Adult Center Program Aimed at Foreign Students. *Lincoln Horizon*, 2.

Shirvani, Sheida. (December 27, 1977). LU - Dead after dark? *Lincoln Horizon*, 1.

Shirvani, Sheida. (November 22, 1977). Iranian women fight for equal rights too. *Lincoln Horizon*, 1-2.

## Non-refereed publication

Shirvani, S. & Caples, C. (October 23-27, 2004). Role of women in the “NEW” Appalachian generation, past and present: The role of women in the Appalachian culture. *The Women of Appalachia. Their Heritage and Accomplishments*. Zanesville Ohio.

Shirvani, S. & Matichet, M. (October 25-26, 2002). High context culture: Communication in Appalachian women’s culture. *The Women of Appalachia. Their Heritage and Accomplishments*. Zanesville Ohio.

## Works under review

Shirvani, S. Women of the “Sandwich” Generation and Multiple Roles: The Case of Immigrant women. In press Spring 2010.

Shirvani, S., Ross, K., Carter, C., Byerly, C. (2009). Gender report on faculty in communication departments and media.

### **Work in progress**

Shirvani, S. (book in progress) We are not Arab – Between two cultures: Collectivistic culture of Iran.

### **Websites**

Created a survey website at [www.zanesville.ohiou.edu/icasurvey](http://www.zanesville.ohiou.edu/icasurvey) to collect data for the ICA Feminist Scholarship Division survey and project. Coordinator of the project from 2001-2005.

Created a personal website at [www.shirvani.com](http://www.shirvani.com) to support my classes and provide information regarding the INCO program at OUZ. 1992-Present.

### **Scholarships**

Sabbatical (2005). One quarter to write a handbook of cultural exercises for communication classes.

Grant (2001). Two-quarters' load reduction from RHE to work on publications.

Sabbatical (1991). "Role of Women in Middle Eastern Culture." Traveled to Iran to conduct field research.

### **Editorial Reviews**

Shirvani, S. (2010) reviewed. Hutchison, B. (2010). Annual Editions: Gender 10/11. First edition. New York:McGraw-Hill

Shirvani, S. (2005-2006) Reviewed and edited 15 articles for publication in Journal of Ohio Communication.

Shirvani, S. (Summer 2002). Reviewed and edited Gender transgression and villainy in animated films. For publication in Journal of Popular Communication.

Shirvani S. ( March 1999). A Multicultural Perspective. Addison Wesley Longman Company. I received honorarium to review this book.

Lucas, S. (1998). Art of Public Speaking. McGraw Hill Company.

Galvin, K. M and Cooper, P.(2001). Making Connections Readings in Relational Communication. Roxbury Company

### **Presentations and Research**

Women in politics – American and Singapore women. Paper presentation at Conference in humanities. Winter 2010 Hawaii

Women of the "Sandwich" Generation and Multiple Roles: The Case of Immigrant women. Paper presentation at International Communication Association Fall 2008 Mexico

How to communicate with your elderly parents: Paper presentation at National Communication Association (NCA). November, Fall 2007

Who is taking care of me: First generation of immigrant? Paper presentation at Ohio Communication Association (OCA). October, Fall 2007.

How to communicate with your elderly parents: Paper presentation at National Communication Association (NCA). November, Fall 2007.

Use variety of gender methodology in gender classes. Paper presentation at National Communication Association. San Antonio Texas. November 2006

Use of technology in communication classes: How to deal with students' complaints. Paper presentation at Eastern Communication Association, Philadelphia, PA. April 2006

Women's culture: The case of Muslim women in Muslim countries. Paper presentation at International Communication Association, Dresden, German. July 2006

Are "veils" dangerous? Examining the realities, history, and nuances of the veil in Islam and other Muslim cultures! Paper presentation at Ohio Communication Association, Perrysburg, Ohio October 2006.

Transforming Communication and Community. Panel Presentation at ECA Philadelphia 2006.

Dick and Jane Online: Implications of gender differences for distance learning. AURCO Conference, 2005.

Implication of gender differences for distance learning. Paper presentation at Ohio Communication Association, Dayton, OH. October 2005.

Application of games: How to use games in communication classes to increase interaction. Paper presentation at National Communication Association, Boston, MA. November 2005.

How to assess students outcomes in public speaking class and cross cultural classes. Paper Presentation at National Communication Association, Chicago, IL, November 2004.

How to deal with students' concerns on online classes. Paper Presentation at ECA, Philadelphia, PA. April 2004.

Online classes and communication classes. What are the advantages and disadvantages? Panel presentation at National Communication Association. Miami, Florida 2003.

"Role of women in new Appalachian culture." Fourth Annual Conference on the Women of Appalachia. Ohio University-Zanesville. October 24-27, 2002. Co-presentation with C. Capels.

Teaching method, 2+2 model for university. Speech Communication Association of Ohio. October 12, 2002.

"Gender equity in communication fields: Gender in Cross-Cultural Setting." Conducted by the FSD and its counterpart feminist divisions in four other communication organizations –AEJMC, IAMCR, NCA, AND MeCCSA. International Communication Association (Seoul, South Korea). July 13-19, 2002.

"Reconciliation through communication: Gender differences in cross cultural settings. International Communication Association. Seoul, South Korea. July 13-19, 2002.

"Service learning in cross-cultural classes" at the First Spotlight Conference at Ohio University by the invitation of the RHE office. May 16, 2002.

"Intercultural Service-learning Alternative Strategies Learning and Theory and Terminology" at the Eighth Annual AURCO Conference. The Ohio State University at Lima. April 6, 2002.

"Networking Pays off" Paper presentation at Eighth Annual AURCO Conference. The Ohio State University at Lima. April 6, 2002.

"High Context Culture: Communication in Appalachian Women's Culture" at The Third Annual Conference on the Women of Appalachia. Ohio University-Zanesville. October 25-26, 2001.

"Cross Cultural Service Learning." Panel presentation at National Communication Association. Atlanta, November 2001.

"Making connection: Enhancing communication between Campuses to meet the mission of the university as a whole". Panel presentation at Speech Communication Association of Ohio. October 2001.

"Intercultural service learning." Collaboration with other regional higher education faculty. Panel presentation at the National Communication Association. November 2001.

"Role of Distance Learning and Our Ethical Responsibilities with the Medium." Panel presentation at Speech Communication Association of Ohio. October 2000.

Presented six "teaching tools and activities" at Speech Communication Association of Ohio. October 2000.

"Role of Women in Middle Eastern Culture." Paper presented at 17<sup>th</sup> Annual Intercultural Communication Conference. February, 2000.

Presented several activities at Speech Communication Association of Ohio. October, 1999.

"Helping Students with the Job Search." Workshop presented at the Consortium Computing in Small Colleges Midwest Conference, Franklin University. September 1999.

"Women's Roles in the Rituals of Iranian Culture." Paper presented at the International Communication Association. Jerusalem, Israel. July, 1998.

"Communicate, Teach, Learn, and Feel To Be Part of a Whole: Practice of Rituals in the Iranian Family." Center for Iranian Research Activities, Atlanta, Georgia. April, 1997.

"The Effect of Rituals on the Iranian Family." Paper presented at the 14th Conference of the Center for Iranian Research Activities, Coventry England. May, 1996.

"Iranians Living Abroad: Adjusting to Life in America." Paper presented at the 13th Conference of the Center for Iranian Research Activities, Ohio State University. April, 1995.

"How to Promote Critical Thinking in the Communication Classroom." Paper presented at the Fifth Annual Lilly Conference on College Teaching-West. Arrowhead, California, 1993.

"The University Experiences Course." Presentation to the faculty of Bluffton College. November, 1992.

"Enhancing Students' Success through a University Experiences Course." Co-authored paper and poster session presented at the Lilly Conference on College Teaching. Miami University, Oxford, Ohio. November, 1991.

"Spousal Communication in Iranian-American Couples." Presented to the Sixteenth Congress of the International Society for Intercultural Education, Training and Research at Kilkenny, Ireland. April, 1990.

"Multicultural Teaching Assistants: A Study of Classroom Effectiveness." Presented to the Fifteenth Congress of the International Society of Intercultural Education, Training and Research at Boston, Massachusetts. May, 1989.

"Cultural Differences Among International Teaching Assistants in American Universities." Presented at Ohio University-Zanesville. Fall, 1987.

"LOGO and the Handicapped Child." Presented at North Texas State University. Fall, 1985.

"Adolescence and Cultural Differences." Presented at North Texas State University. Fall, 1985.

"Teaching Assistants' Problems and Teaching Assistants' Effectiveness and Their Communication Styles in

the Classroom." Presented at North Texas State University. Summer, 1985.

"Cultural Differences Between Foreign Teaching Assistants and American Teaching Assistants." Presented at North Texas State University. Fall, 1984.

"Bibliography on Latin American and Caribbean Students in the United States." Presentation to the Committee on Latin American and Caribbean Students. National meeting of the National Association for Foreign Student Affairs, Cincinnati, Ohio. May, 1983.

"Intercultural and Cross-Cultural Communication in the Middle East." Paper presented at Denton State School, Greenville, Texas. August, 1983.

"Problems of Foreign Students in the United States." Paper presented to the Seventh Annual Student Research Meeting in Miniature, Eastern New Mexico University. Spring, 1980.

"Comparing and Contrasting the Attitudes of Foster Home Children with Regular School Children." Paper presented to the Sixth Annual Student Research Meeting in Miniature, Eastern New Mexico University. Spring, 1979.

### **Guest Lectures**

"The culture of Muslim countries" Presentation to Department of Housing in Columbus Ohio Winter 2009.

"Women equity" Presentation to women of small business in Cambridge Ohio Spring 2007.

"Role of Middle Eastern Women and Marital Satisfaction." Presentation to the Iranian Cultural Association, Columbus, Ohio. Fall 1997.

"The Iranian Culture and Role of Women after the Revolution." Lecture and slide presentation to the Women's Club of Crooksville, Ohio. Fall, 1995.

"The Iranian Culture." Lecture and slide presentation before the faculty, staff, and students of Ohio University-Zanesville at the invitation of the Student Senate. Spring, 1992.

"Leadership: Communication Styles of Effective Leaders." Presented at Crooksville High School. Spring, 1990.

"Methods of Teaching Using Visual Aids." North Texas State University. Fall, 1985.

"Cultural Differences between the Middle East and the United States." North Texas State University. Fall and Summer, 1986.

### **WORKSHOPS ATTENDED**

National Communication Association workshops, 2002, 2003, 2004, 2005

National Seminars Group: Conference for Women, 1995, 1996, 1999, 2000, 2001, 2003, 2004, 2005

C-Span 1995-96 Educators' Workshop. Washington, D.C. August 7-9, 1995

Conflict Resolution, 1994-95

Communication Effectiveness, 1993-94

Interviewing on Both Sides of the Table, 1990

Planning Committee, Denver, Colorado, 1987. I was asked by the Dean to attend this workshop

## **UNIVERSITY AND COMMUNITY SERVICE ACTIVITIES**

Advisor to International Student Club 2008-present  
Advisor to Omicron Alpha COMS National Honorary Society for Undergraduates in Communication 2000-present  
Faculty sponsor, organizer, and member of local chapter of Amnesty International, 1990-present  
Member of the first Campus Planning Committee, 1987-88, and member of planning committee 1996-1998  
Advisor to student activity "Students Campus Volunteer Group" 1999-present  
Advisor to student section of Amnesty International, 1988-Present

### **Scholarships**

Scholarship from the American Association for Higher Education, 1984  
Scholarship for academic achievement from Kappa Delta Pi, 1984  
Scholarship from Association of Graduate Students in Higher Education. North Texas State University

### **Academic Committees**

Online committee 2006-Present  
Diversity committee 2007-Present  
Faculty Development Committee (RHE) 2004-Present  
Retention Committee 2006 - Present  
RHE P&T Advisory Committee 2005  
Chair of Cultural committee 2001-2003  
Ethics Committee 2000-2003, and 2005-2007  
Faculty Chair, 1999-2001 two years  
Faculty Senate, Vice Chair, 1998-99  
Ethics Committee 1997-elected and nominated for next year (Main Campus).  
Promotion and Tenure Committee, 1994-96 and 1997-1999 (chair) 2005-2007(Chair)  
Campus Technology Group, 1995-96. Planned and trained faculty with new computer hardware and software technology. Member and trainer.  
Dean's Evaluation Committee, 1991, 1992, and 2008  
Budget committee, 1992-94, Co-chair, 1993-94  
Educational Policy Committee, 1989-91, and Chair, 1990-91 and 2003-2005  
Long-Range Planning Committee, 1990-91  
Academic Policy Committee, member, 1989-95  
Cultural Committee, Secretary, 1987-1989 and 1998 (chair), 1999, 2001-2002 (chair)  
Library Committee, Secretary, 1989-1990  
Long-Range Planning Committee, 1987-88, Co-Chair, 1993-94  
Ohio Valley International Committee, 1987-1998  
Faculty Senate, 1987-Present  
Second Alternate-faculty representative to main campus 1998-1999  
Member of Strategic Initiatives Group (Dean's Committee) 1999-Present.  
Member of Cultural Diversity Committee 1999-Present (RHE Committee)  
Member and Chair of Women's Leadership in Zanesville community 1998-present  
Chair or member of numerous search committees

## **MEMBERSHIPS**

Amnesty International. Organized the first chapter on Ohio University-Zanesville campus and in the local community, advising students on chapter operations and coordinating activities.  
Amnesty International Iranian Chapter.  
American Civil Liberties Union

## **PROFESSIONAL AFFILIATIONS**

American Communication Association, ACA board member.  
International Communication Association, ICA  
National Communication Association, NCA

Ohio Communication Association —Member and also member of the board and Journal Business manager,  
executive director and vice President  
International Society for Intercultural Education, Training and Research  
Eastern Communication Association ECA  
The Center for Iranian Research and Analysis (CIRA)  
Two years Colleges in Ohio (AURCO) Zanesville representative  
Phi Delta Kappa (honorary educational fraternity)  
Gamma Beta Phi (honorary educational organization)

## **COMMUNITY VOLUNTEER WORK**

St. Charles High School, 2004-Present  
St. Mary School (Columbus, OH), 1999-2002  
Hamilton Central Elementary School (Columbus, OH), 1998-1999  
St. Thomas Elementary School (Zanesville, OH), 1997-1998  
Thomas Jefferson School (Zanesville, OH), 1995-1997  
Westview Elementary and Preschool (Zanesville, OH), 1990-1997  
West Muskingum High School (Zanesville, OH) helping students improve their reading skills, 1987-93  
Speaker in Zanesville local high schools, Spring, 1990  
Participant in a joint project sponsored by Ohio Humanities Council and the Muskingum County libraries  
exploring environmental issues via the humanities, 1990  
Central Ohio Iranian cultural community, 1989-Present  
Judge, Miss Southeastern Ohio Pageant, 1988

## **HONORS**

Distinguish e-learning educator – Instructional Technology Council 2010  
Outstanding RHE Professor 2007-2009  
Outstanding Professor in Ohio Magazine 2008-09  
Outstanding Services OCA 2007  
Ohio Outstanding Professor – State of Ohio, 2004-2005  
Who's Who Among Teachers, 2000  
Distinguished Professor of the Ohio (SCAO), Fall 2002  
Who's Who Among Students in American Universities, 1979, 1980, 1985 and 1986  
Outstanding International Graduate Student, North Texas State University, 1982-83  
Outstanding Young Women of America, 1981 and 1982  
Young Personalities of America, 1980 and 1981  
International Youth in Achievement, 1980 and 1981  
Outstanding Service to International Education, North Texas State University, 1981-82

## References

Anthony B. Schroeder, PhD  
Chair of Department of Communication.  
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